NEW Discovering Birmingham; A Guide to the City

ISBN 9780952317944 4th Edition

Retail price: £5

Publisher: Birmingham Picture

Library

Published: 21 May 2018

Format: Paperback with fold-in

cover, 44 pages.

Text: The modern city explained with historical background and understanding of current city and

future developments.

Photography: Photos of the modern city with latest ones taken

in Spring 2018.

City Centre Map and things to see and do: Back inside cover with list of things to discover.



Discovering Birmingham launched at Foyles book shop in Grand Central with the help of West Midlands Mayor Andy Street

Background

- Three editions of this publication were produced between1996-2000 and over 30,000 copies sold.
- The book has been used in many other ways - in conference bags at major meetings, as a gift by Council and other public organisations and by businesses promoting their place in the city.
 - Discovering Birmingham is a guide to the city for use by tourists and local people alike. Discovering Birmingham has exciting marketing uses for organisations and is incredibly cost-efficient with a retail price of £5 and bulk purchase discounts available. Find out more on the website.

