

Discovering Birmingham; A Guide to the City

ISBN 9780952317944 4th Edition

Publisher: Birmingham Picture Library

Publication date: 21 May 2018

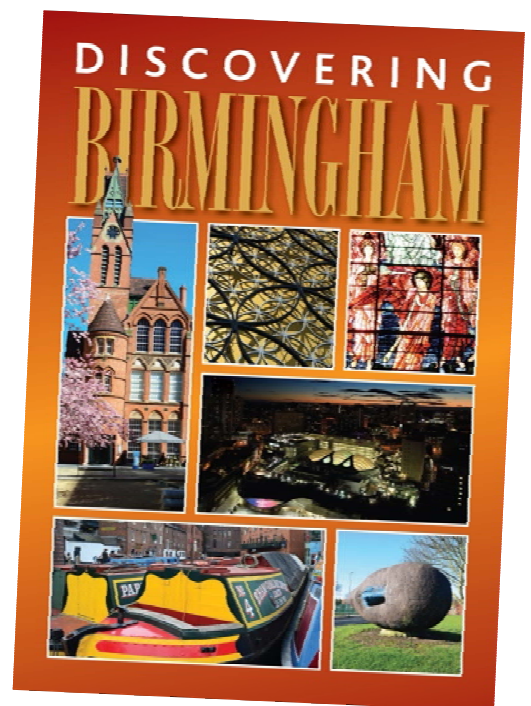
Format: Paperback with fold-in cover

Retail price: £5

Text: The modern city explained with historical background and understanding of current city and future developments.

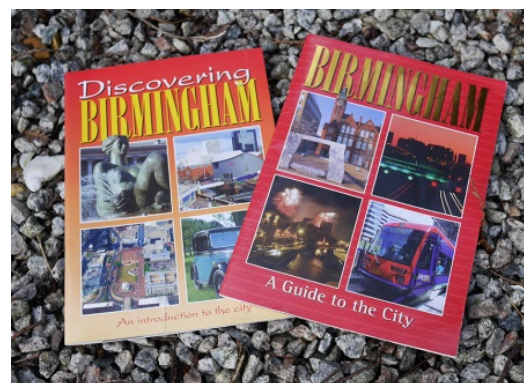
Photography: Photos of the modern city with latest ones taken in Spring 2018.

City Centre Map and things to see and do: Back inside cover with list of things to discover.



Background

- Three editions of this publication were produced between 1996-2000 and over 30,000 copies sold.
- The book was also used in many other ways - in conference bags at major meetings, as a gift by Council and other public organisations and by commercial organisations promoting the city.



Positively Birmingham: An independent book of the modern city can be very powerful. The substantial book of the modern city, Positively Birmingham, shows this with many organisations using the 5th edition. seeing sales now exceeding 4,000 copies, remarkable for a book of this type. See current PR discount rate of just £12 a copy here.....

Discovering Birmingham fills a different niche - situations where you want to give out something people will really appreciate in quantity. Discovering Birmingham has exciting marketing uses and is incredibly cost-efficient with a retail price £5 and bulk purchase discounts available. Find out more on the website:

www.discoveringbirmingham.co.uk