

You are invited to a **BOOK LAUNCH**

Wednesday 30th April 2025

4.30pm–6.30pm

SIFA Fireside Headquarters

Liverpool Street,
Digbeth, B9 4DS

- **Refreshments**
- **Book Sales**
(including bulk discounts)
- **Speeches 5–5.30pm**

- **Introduction:** Gary Newbon MBE
- **Welcome:** The Lord Mayor of Birmingham, Councillor Ken Wood
- **SIFA Fireside's Work:** Natalie Allen, CEO, SIFA Fireside
- **Uniting Birmingham for a Better City:** Michele Wilby, CEO, Colmore BID
- **Discovering Birmingham – Small Book, Powerful Message!** Jonathan Berg, author and photographer

All Welcome!



10% of sales on
launch day will be
donated to

SIFA
fireside

Discovering BIRMINGHAM

80 pages of photos and text introducing the modern city

Published on Thursday **1st May** and available to pre-order now from
booksellers and online retailers. ISBN 978-1739645724

RSVP with names and emails of attendees to rsvp@discoveringbirmingham.co.uk